



# NDI NEW MEXICO ADVERTISING CONTRACT

## AD SUBMISSIONS DUE MARCH 1<sup>ST</sup>

Advertiser/Sponsor \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Ad Agency sending file Agency Name \_\_\_\_\_ Phone \_\_\_\_\_ Contact \_\_\_\_\_

### Size Opportunities:

_____ Inside Covers	\$2,500
_____ Full-Page	\$1,000
_____ Half-Page Vertical	\$500
_____ Half-Page Horizontal	\$500
_____ Quarter Page	\$250
_____ Business Listing	\$100

### Sizes:

- **Inside Covers:**  
Trim: 8.5"w x 11"h, Bleed: 9"w x 11.5"h
- **Full-Page:**  
Trim: 8.5"w x 11"h, Bleed: 9"w x 11.5"h
- **Half-Page Vertical:**  
3.5"w x 10"h, No Bleeds
- **Half-Page Horizontal:**  
7.5"w x 4.75"h, No Bleeds
- **1/4 Page:**  
3.5"w x 4.75"h, No Bleeds
- **Business Listing:**  
5 lines  
Business Name  
Address  
City, State & Zip  
Phone  
Website

### Specifications for ad submissions:

- If including our name in your ad, text must read: NDI New Mexico or NDI-NM
- If submitting a hardcopy of your ad which needs to be scanned, please attach to this contract

### If you are submitting your ad electronically on a CD or by email:

- Send raw files in InDesign CS3
- Include fonts (NO TRUE TYPE) and linked, 300dpi, images saved as TIFF or EPS
- PDFs are acceptable when raw files are unavailable (Please save PDFs at highest press ready quality)
- Email files to kristin@ndi-nm.org (**Please put Program Book Advertisement in the title of your email**)

### Method of Payment:

Please check one:  Check # \_\_\_\_\_  Invoice  
 Visa  Mastercard  AMEX

Credit Card #: \_\_\_\_\_

Exp \_\_\_\_\_ CVC \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Dancer: \_\_\_\_\_

Solicitor: \_\_\_\_\_