



NDI New Mexico

Grand Opening Gala at The Hiland

May 19, 2012, 5:30pm

Corporate Underwriting Opportunities

\$10,000 – VIRTUOSO Sponsor - Support a Year of Live Music

\$8,650 underwrites costs such as a live pianist in each class and live band accompaniment for year-end performances, reinforcing students' understanding and appreciation of music, and offering the opportunity to interact directly with live musicians.

- ★ 10 tickets (1 table) to the Grand Opening Gala; option to donate tickets back for additional Angel Ticket recognition in program book
- ★ The option to work with NDI New Mexico staff to customize a naming opportunity within the Gala festivities:
 - Performance live band and evening entertainment
 - Post-Show Champagne Reception
 - Pre-Party
 - Additional customized opportunities available
- ★ Full page, full-color advertisement in program book (7,000 circulation)
- ★ Signage recognition at The Hiland Theater for one year
- ★ Recognition on Gala invitation and Sponsor brochure
- ★ Option to provide branded item for gift bag (quantity 500)
- ★ Photo of company representatives with NDI New Mexico dancers
- ★ Recognition as a Class Sponsor, with the option to visit your class and observe NDI New Mexico in action
- ★ Circle of Excellence Membership for one year (Exclusive invitations to “Inside NDI New Mexico” events and performances throughout the year)
- ★ 4 tickets to VIP reception
- ★ Valet parking for 5 vehicles
 - Logo recognition on NDI New Mexico website for one year (www.ndi-nm.org)
 - Sponsor signage in lobby and tent during the event
 - Sponsor recognition in program book under Annual Fund Supporter, Gala and Special Event Sponsors, and Corporate Partners

\$5,000 – AFTER-SCHOOL at The Hiland Theater Sponsor **Support Instructors' Salaries and help children access after-school classes**

\$4,220 helps to underwrite instructor salaries, allowing NDI New Mexico to provide reduced tuition for low-income children wishing to take part in advanced dance classes and after-school nutrition programs at The Hiland Theater. Currently, nearly 80% of NDI New Mexico students in after-school classes receive subsidized tuition.

- ★ Eight tickets to the Grand Opening Gala; option to donate tickets back for additional Angel Ticket recognition in program book
- ★ Half-page, full-color advertisement in program book (7,000 circulation)
- ★ Choice of Naming Opportunity:
 - Wine – logo and name recognition on 100 wine bottles
 - Dessert – logo and name recognition at dessert table
 - Elite Gift – Option to provide 500 branded gift items
 - Additional customized opportunities available
- ★ 2 tickets to VIP reception
- ★ Valet parking for 4 vehicle
 - Logo recognition on NDI New Mexico website for one year (www.ndi-nm.org)
 - Sponsor signage in lobby and tent during the event
 - Sponsor recognition on invitation and in program book under Annual Fund Supporter, Gala and Special Event Sponsors, and Corporate Partners
 - Founders' Circle Membership for one year (Exclusive invitations to events and performances throughout the year)

\$3,000 - HEALTHY KIDS Sponsor **Support nutritional teaching and healthy snacks**

\$2,610 underwrites costs such as instructors for the nutrition component of classes, and a year of healthy snacks. NDI New Mexico programming focuses on the whole child, working with students to develop habits for making healthy choices in all aspects of their lives.

- ★ Four tickets to the Grand Opening Gala; option to donate tickets back for additional Angel Ticket recognition in program book
- ★ Quarter-page, full-color advertisement in program book (7,000 distributed)
- ★ Recognition as underwriter for a portion of the Gala festivities:
 - Company XCel special performance at the dinner - logo and naming recognition with announcement during dinner
 - Beverages - naming recognition at beverage stations
 - Napkins - recognition on 2,000 cocktail napkins
- ★ Valet parking for 2 vehicles
 - Sponsor recognition on invitation and in program book under Annual Fund Supporter, Gala and Special Event Sponsors, and Corporate Partners
 - Sponsor signage in lobby and tent during the event
 - Founders' Circle Membership for one year (Exclusive invitations to events and performances throughout the year)

\$2,500 - LIMELIGHT Sponsor **Provide costumes, sets, and lighting to create a once-in-a-lifetime experience for the children at year-end performances**

\$2,110 underwrites costs of unique stage props, scenery, lighting, and costumes for over 500 children who will perform together on stage for the first time in The Hiland Theater, creating a truly memorable experience.

- ★ Four tickets to the Grand Opening Gala; option to donate tickets back for additional Angel Ticket recognition in program book
- ★ Quarter-page, full-color advertisement in program book (7,000 distributed)
- ★ Valet parking for 2 vehicles
 - Sponsor recognition on invitation and in program book under Annual Fund Supporter, Gala and Special Event Sponsors, and Corporate Partners
 - Sponsor signage in lobby and tent during the event
 - Founders' Circle Membership for one year (Exclusive invitations to events and performances throughout the year)

\$1,500 - SPONSOR-A-CHILD **Help a child participate in an NDI New Mexico program**

\$1,360 underwrites the cost of a year of in-school classes for a child.

- ★ Four tickets to the Grand Opening Gala; option to donate tickets back for additional Angel Ticket recognition in program book
- ★ Business Listing with your company name, address, phone number and web address in the annual program book (7,000 distributed)
- ★ Valet parking for 1 vehicle
 - Sponsor recognition on invitation and in program book under Annual Fund Supporter, Gala and Special Event Sponsors, and Corporate Partners
 - Sponsor signage in lobby and tent during the event
 - Founders' Circle Membership for one year (Exclusive invitations to events and performances throughout the year)

\$500 - ANGEL TICKET Sponsor **Provide tickets for 20 children to attend school performance**

\$430 underwrites 20 tickets for school children to see their peers perform live at an end-of-year school performance! Additional tickets may be underwritten for \$10 each.

- ★ Two tickets to the Grand Opening Gala
 - Angel ticket recognition in program book (7,000 distributed)

Ala Carte:

- Tickets \$150 each
- Advertising: Full Page \$1000, ½ Page \$500, ¼ Page \$250



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May 19, 2012

NDI New Mexico is founded with the knowledge that the arts have a unique power to engage and motivate children. The purpose of our distinctive programs is to help children develop discipline, a standard of excellence, and a belief in themselves that will carry over into all aspects of their lives.

Fax to: (505) 872-2669

Fax From _____

Re: Sponsorship Confirmation for NDI New Mexico's Grand Opening Gala at The Hiland

Please complete the following information and fax to NDI New Mexico at (505) 872-2669. We will be happy to send you an invoice for your payment or you may mail this form with your payment to the address below. Thank you for your support.

Yes, I want to be part of this historic Albuquerque event, and am proud to support NDI New Mexico.

Please accept my support as a:

- Virtuoso Sponsor, supporting a year of live music \$10,000
- After-School at The Hiland Theater Sponsor, supporting instructors' salaries \$5,000
- Healthy Kids Sponsor, supporting nutritional teaching and healthy snacks \$3,000
- Limelight Sponsor, supporting costumes, sets, and lighting for year-end performances \$2,500
- Sponsor-A-Child, helping a child participate in an NDI New Mexico program \$1,500
- I prefer Business Listing 2 tickets to Pre-Party event
- Angel Ticket Sponsor, providing tickets for 20 children to attend a school performance \$500

Ala Carte:

- I would like to purchase ____ individual gala tickets at \$150 each: \$_____.
- I am unable to attend this year's gala, but am enclosing a donation of \$_____ to support NDI New Mexico programming in Albuquerque.
- I would like to purchase advertising: ¼page (\$250), ½page (\$500), full page (\$1,000)
NDI New Mexico will send information on advertising specifications.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Method of payment:

- Check enclosed Visa Mastercard AMEX Please invoice me at the above address

Card Number _____ Exp _____ CVV _____

Printed Name _____

Signature of cardholder _____

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