



**“DANCING IN THE STREET - THE PLATINUM SOUNDS OF MOTOWN”
SANTA FE GALA - SATURDAY, MAY 5, 2012 AT THE DANCE BARN**
5:30 pm Performance followed by cocktail reception, dinner, dancing & entertainment in the big tent.



\$50,000 Impresario

**Exclusive Sponsorship by
Thornburg Investment Management**

\$25,000 Producer

Gala Benefits:

- ❖ Two tables (seats 20) with preferred seating
- ❖ Full-page ad in program book
- ❖ Recognition on invitation and Sponsor brochure
- ❖ Pre-show champagne and photo with NDI New Mexico cast
- ❖ Option to customize naming opportunity at Gala festivities

Year-round Benefits:

- ❖ Recognition as a School Sponsor, option to visit school
- ❖ Logo recognition on NDI New Mexico website for one year
- ❖ Signage recognition at The Dance Barns
- ❖ Circle of Excellence membership for one year (Exclusive invitations to events and performances)

\$10,000 Director

Gala Benefits:

- ❖ One table (seats 10) with preferred seating
- ❖ Half-page ad in program book
- ❖ Recognition on invitation and Sponsor brochure
- ❖ Pre-show champagne and photo with NDI New Mexico cast
- ❖ Option to customize naming opportunity at Gala festivities, examples include:

Dinner - **Sponsored! Thank you Los Alamos National Bank!**

Tent - special signage in the Gala Tent
Performance Orchestra - signage in the lobby
Program Book - name recognition in book
Theater Performance - signage in the lobby
Gala Dance Floor - special signage in the Gala Tent

Year-round Benefits:

- ❖ Recognition as a Class Sponsor, option to visit class
- ❖ Logo recognition on NDI New Mexico website for one year
- ❖ Signage recognition at The Dance Barns
- ❖ Circle of Excellence membership for one year (Exclusive invitations to events and performances)

All sponsorships include:
Valet parking and Recognition in the annual program book as Annual Fund Supporters, Corporate Partners, Gala & Special Event Sponsors

\$5,000 Choreographer

Sponsored! Thank you Century Bank!

Gala Benefits:

- ❖ Six Gala tickets
- ❖ Quarter-page ad in the program book
- ❖ Recognition on Gala invitation and Sponsor brochure
- ❖ Option to customize naming opportunity at Gala festivities, examples include:

Gala Entertainment - logo recognition at the stage
Wine - logo and name recognition on 100 wine bottles
Elite Gift - recognition on gift item
Pre-show Champagne Reception - signage in the lobby
Company XCel Performance - special signage in the Gala Tent
Post-show Cocktail Reception - **Sponsored! Thank you Presbyterian Healthcare Plan!**

Year-round Benefits:

- ❖ Logo recognition on NDI New Mexico website for one year
- ❖ Founders' Circle Membership for one year (Exclusive invitations to events and performances throughout the year)



\$3,000 Conductor

Gala Benefits:

- ❖ Benefits listed at the \$2,500 level
- ❖ Option to customize naming opportunity at Gala festivities, examples include:
Beverage Stations - **Sponsored! Thank you Coca-Cola Bottling of Santa Fe!**
Napkins - recognition on 2,000 cocktail napkins
Dinner Music - recognition with announcement

Year-round Benefits:

- ❖ Recognition as an Advanced Training Sponsor, with option to visit a class for the SWAT, Celebration or XCel dancers.

\$2,500 Designer

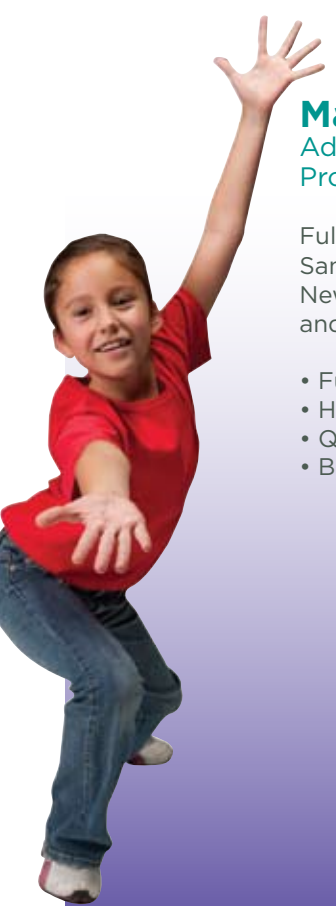
**Sponsored! Thank you Wells Fargo!
Sponsored! Thank you New Mexico Bank & Trust!**

Gala Benefits:

- ❖ Four Gala tickets
- ❖ Business Listing in program book
- ❖ Recognition on Gala invitation and Sponsor brochure

\$1,500 Entertainer

- ❖ Two Gala tickets



Market Your Business! Advertise in the NDI New Mexico Program Book

Full color annual report distributed in Santa Fe, Albuquerque and Northern New Mexico! Contact us for ad specifications and requirements at (505) 983-7646 x 135.

- Full Page - \$1,000
- Half Page - \$500 v/h
- Quarter Page - \$250
- Business Listing - \$100



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Contact Aline Harris-Ellis at
 (505) 983-7646 x121, aellis@ndi-nm.org
 to confirm your participation.

NDI New Mexico is a 501(c)(3) tax exempt charitable organization. All but \$70 per Gala Event ticket is tax-deductable.

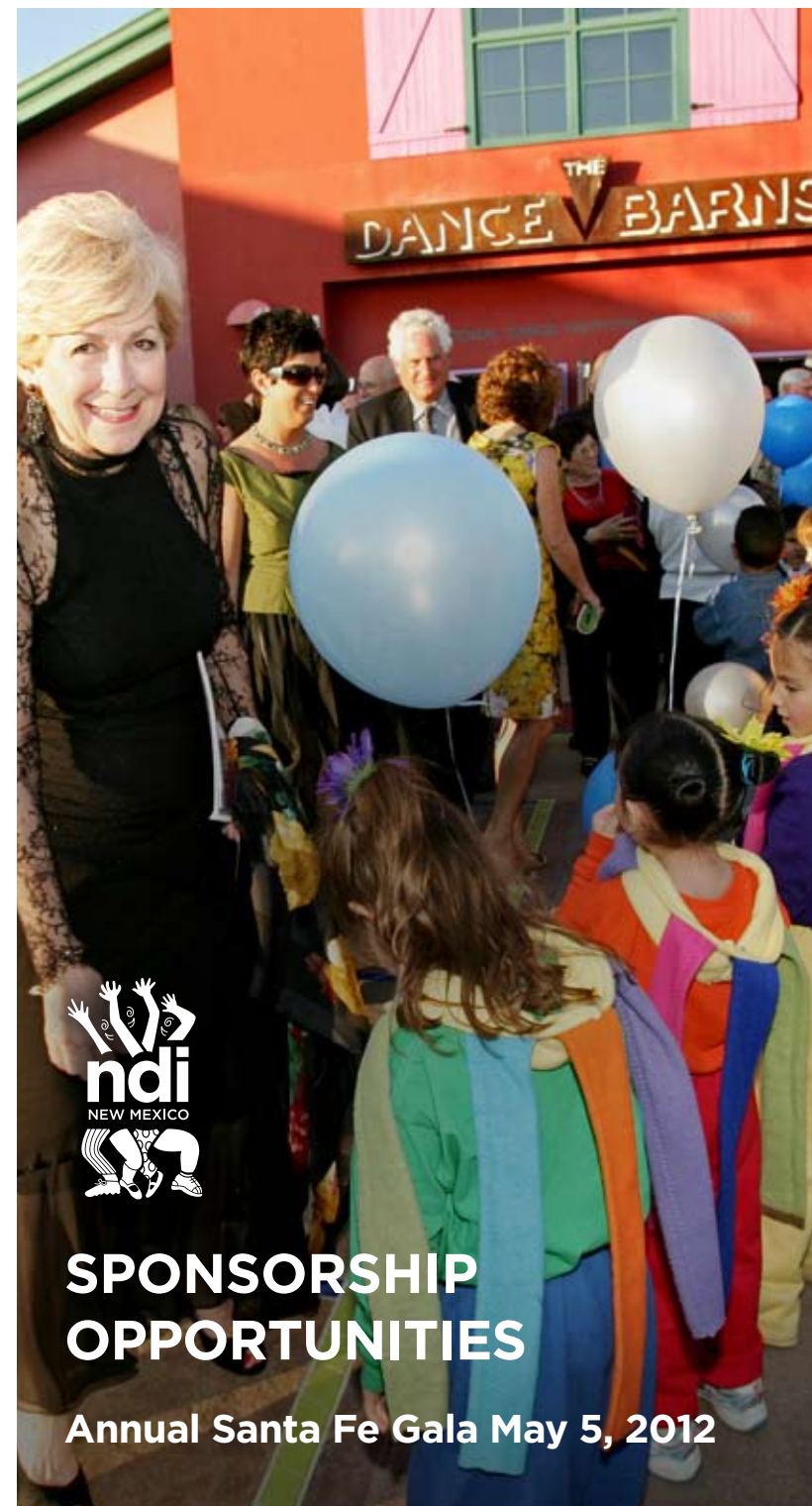
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 OPPORTUNITIES**

Annual Santa Fe Gala May 5, 2012