Since 1994 NDI New Mexico has served over 120,000 children throughout the state.
WHY ADVERTISE WITH US?

This year, NDI New Mexico will serve 8,400 students from 118 schools in 34 New Mexico communities. Your high-quality, full color advertisement in our 100-page PROGRAM BOOK will:

- Reach affluent community members in three major markets: Albuquerque, Santa Fe and Northern New Mexico through our Annual Galas.
- Connect your products or services to a successful, proven, youth-development program and demonstrate your commitment to the community where you operate.
- Support NDI New Mexico’s Annual Programs.

THE CIRCULATION OF 7,000 PROGRAM BOOKS BEGINS IN APRIL AND REACHES:

Over 17,800 annual audience members, representing parents, teachers, community members, businesses and foundations.

- 4,800 audience members in Albuquerque during eight End-of-Year performances at The Hiland, including our prestigious Albuquerque Gala in May.
- 5,000 audience members in Santa Fe during 10 End-of-Year performances at The Dance Barns, including our prestigious Santa Fe Gala in May.
- 3,000 audience members in Northern New Mexico at our End-of-Year events in May.
- Over 5,000 audience members during our spring and winter performances at both The Hiland in Albuquerque and The Dance Barns in Santa Fe.

SUPPORT OUR STUDENTS!

- Our most advanced dancers are selling ads in our program book to raise funds to help their families with the expenses associated with out-of-state summer intensives. These opportunities can be life-changing and deepen their exposure to national networks of professional dancers and choreographers.
- Over the last few years and with the help of advertisers like you, dozens of NDI New Mexico students have studied at prestigious summer programs including Joffrey Academy of Dance, Boston Ballet School, Atlanta Ballet School, San Francisco Ballet School, and Kansas City Ballet School.
- Without the opportunity to raise funds through advertisement sales in our annual Program Book, this dream would be out of reach for many of our students.

Since 1994, NDI New Mexico programs have impacted over 120,000 children across New Mexico.
WHAT WE DO

NDI New Mexico is a statewide non-profit organization using the dynamic discipline of dance to teach children excellence. We serve almost 8,400 children across the state with our life-changing programs that focus on youth development.

By advertising in our Program Book, you make it possible for our dancers to learn perseverance, confidence and excellence - the skills of New Mexico’s future workforce!

WORK HARD  DO YOUR BEST  NEVER GIVE UP  BE HEALTHY

We engage students across the state with expert NDI New Mexico instructors and pianists! Almost 8,400 students in 118 schools benefit from NDI New Mexico’s unique teaching approach.

As a natural extension of our outreach program, we offer additional opportunities throughout the summer and after school to students with a strong affinity for our programs!

The Hiland Theater and The Dance Barns provide affordable, traditional dance instruction on a sliding scale. These programs incorporate NDI New Mexico’s approach, and offer pre-professional dance training.

In School Outreach  Advanced Training  After School Programs
NDI NEW MEXICO GALAS
MAY 2, 2020 @ THE HILAND THEATER in Albuquerque
“Our Dancing Feet!”
MAY 9, 2020 @ THE DANCE BARNs in Santa Fe
“Think! A Math-Magical Journey”